

April 28–30, 2009

Las Vegas Hilton

Las Vegas, NV



SHRMTM

SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Exhibitor Prospectus

SHRM® Staffing Management Conference & Exposition



SHRM Staffing Management Conference & Exposition

The Society for Human Resource Management (SHRM) proudly presents the 2009 SHRM® Staffing Management Conference & Exposition which will be held at the Las Vegas Hilton from April 28–30. The SHRM® Staffing Management Conference & Exposition provides a unique and invaluable opportunity to meet human resource professionals who have staffing-related accountabilities. These attendees include HR generalists, staffing specialists, recruiters, advertising and newspaper representatives and others who share a common desire for timely, innovative and practical information on recruiting and retaining talent.

The SHRM® Staffing Management Conference & Exposition is your opportunity to provide the products and services to meet the needs of this exclusive audience.

The exposition will feature companies who represent the following areas of expertise:

- Recruitment advertising.
- Media/publication services.
- Online employment services.
- Consulting/career management/outplacement.
- Response management services.
- Human resource information systems.
- Recruitment.
- Employment interview services.
- Background investigations.
- Relocation services.
- Staffing services.
- Immigration law.

Plan now to be part of this exciting conference!

WHAT IS SHRM?

The Society for Human Resource Management (SHRM) is the world's largest professional association devoted to human resource management. Our mission is to serve the needs of HR professionals by providing the most current and comprehensive resources, and to advance the profession by promoting HR's essential, strategic role. Founded in 1948, SHRM represents more than 250,000 individual members in over 140 countries, and has a network of more than 575 affiliated chapters in the United States, as well as offices in China and India. Visit SHRM at www.shrm.org.

Exhibit Information

LOCATION OF EXHIBITS:

Las Vegas Hilton
Barron Room

Exhibit Size: 8'x10'
Exhibit Cost: \$1,850

The Following Are Included with Each Exhibit Booth:

- An 8' tall back drape and a 3' high side rail.
- 7"x44" one-line ID sign.
- One complimentary full conference exhibitor registration (access to keynote speaker, concurrent sessions, etc.).
- Two booth personnel registrations (access to the exhibit hall only).
- Exclusive exhibit hall hours.
- Complimentary lunches, receptions and networking opportunities in the exhibit hall.
- 24-hour exhibit hall perimeter security.
- Company listing and 50-word description in Exhibit Directory (subject to print deadlines).
- 50 complimentary Exhibit Hall Passes to invite your customers and prospects.

Payment

Full payment (\$1,850) is required for each 8'x10' booth space rented. All requests for cancellations must be in writing. Fifty percent of the total booth cost will be refunded for all cancellations received before February 13, 2009. No requests for refunds will be granted after February 13, 2009.

Booth Assignment

Exhibit space will be assigned on a first-come, first-served basis. All contracts for exhibit space will be dated and assigned in the order received. Booth assignments will not be made unless accompanied by the full payment.



Exposition Dates:

April 28–April 29, 2009

Conference Dates:

April 28–April 30, 2009

Exhibit Hall Hours

(subject to change)

Tuesday, April 28

4:00 p.m.–7:00 p.m.

Wednesday, April 29

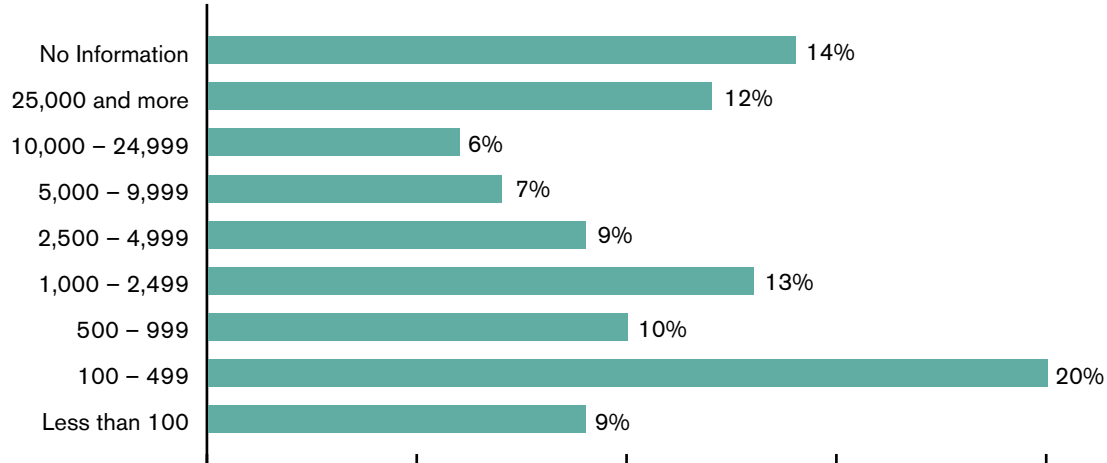
9:30 a.m.–2:00 p.m.

and

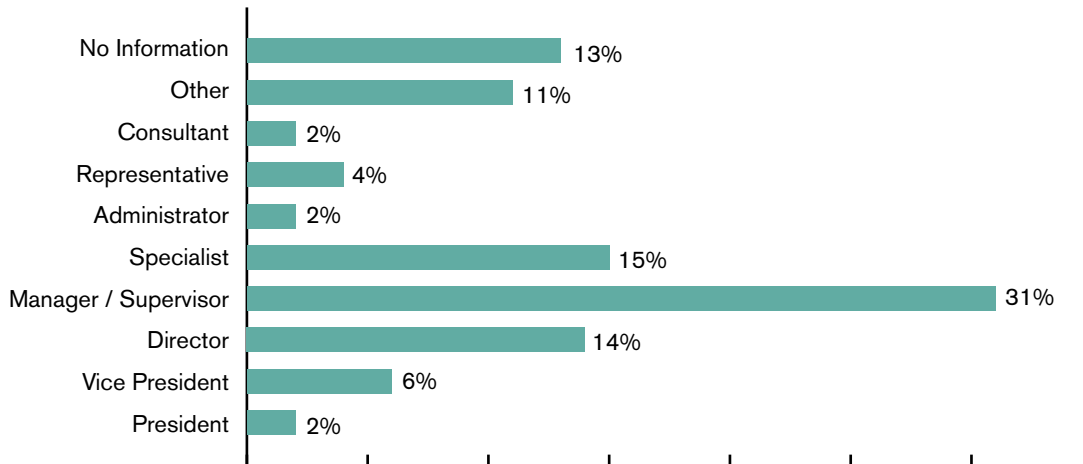
4:30 p.m.–6:00 p.m..

Attendee Profile (Based on the 2008 SHRM Staffing Management Conference & Exposition)

Company Size



Job Title



Job Function

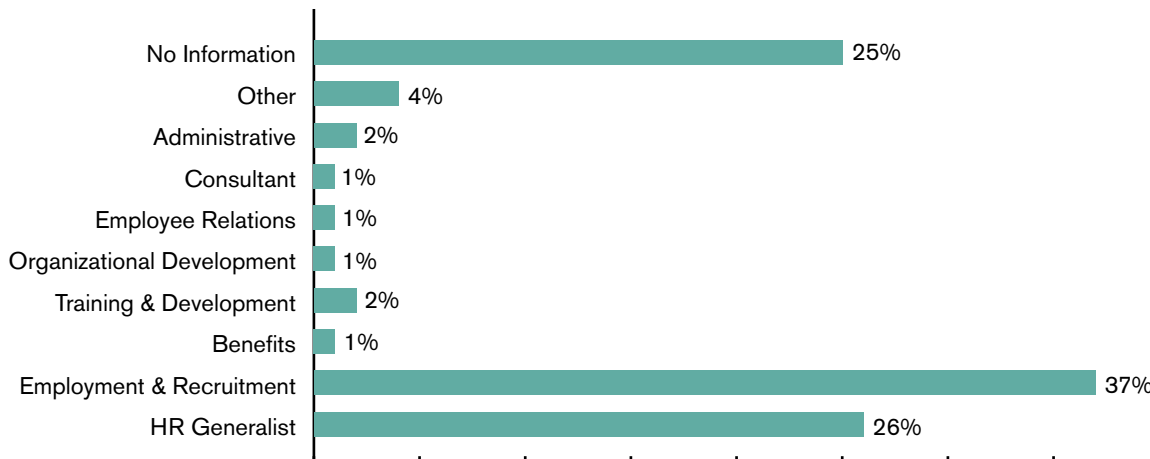


Exhibit Hall Event Schedule

Tuesday, April 28

8:00 a.m.–3:00 p.m.	Exhibitor Move-in (All exhibits must be set by 3:00 p.m.)
8:00 a.m.–7:00 p.m.	Exhibitor Registration
4:00 p.m.–7:00 p.m.	Grand Opening and Reception in the Exhibit Hall

Wednesday, April 29

9:00 a.m.–6:00 p.m.	Exhibitor Registration
9:30 a.m.–2:00 p.m.	Exhibit Hall Open
9:45 a.m.–10:30 a.m.	Coffee Break in the Exhibit Hall
12:00 p.m.–1:15 p.m.	Lunch in the Exhibit Hall
1:15 p.m.–1:45 p.m.	Ice Cream Social in the Exhibit Hall
4:30 p.m.–6:00 p.m.	Exhibit Hall Open/Reception in the Exhibit Hall
5:45 p.m.	Grand Prize Drawing in the Exhibit Hall

Note: Exhibitors can begin tear-down at 6:00 p.m. on Wednesday, April 29. Tear-down must be completed by 11:00 a.m. on Thursday, April 30.

Dedicated time and special events have been planned into the exhibit hall hours. This is guaranteed networking time for exhibitors and attendees. We consider all exhibitors to be an essential part of this conference and we invite them to participate in the conference.



Exhibitor Registration

For each 80 sq. ft. of exhibit space rented, you are entitled to three complimentary registrations.

- One full conference exhibitor registration.
- Two booth personnel registrations.

Full Conference Exhibitor Registration

Each exhibiting company will receive one full conference exhibitor registration per 8'x10' booth space rented. The following is included in each registration:

- Access to all sessions, except the preconference workshop which will be at an additional cost.
- Attendee conference bag and all conference materials.
- Access to the exhibit hall at all times.

Booth Personnel Registration

For each booth space rented, two additional company employees may register as booth personnel at no additional charge. Booth personnel have access to the exhibit hall only. Additional booth personnel registrations can be purchased per an additional charge of \$60 per person.

Upgraded Exhibitor Registration

Booth personnel registrations can be upgraded to Full Conference Exhibitor registrations for an additional \$650.

Travel Arrangements



Hotel Information

Las Vegas Hilton

3000 Paradise Road
Las Vegas, NV 89109
+1-702-732-5111

Single/Double—\$169

To make reservations, please call the Las Vegas Hilton at +1-888-732-7117. These rates are in effect until March 27, 2009. Reservations made after March 27, 2009, will be taken on a space-available basis only. It is highly recommended that you make your reservations early because the hotel may sell out.

Airline Information

The Las Vegas Hilton is approximately 5 miles from the McCarran International Airport (LAS). A taxi ride from the airport to the hotel takes approximately 15 minutes and costs approximately \$17. For travel arrangements you can contact Altour Dimensions Travel at +1-800- 955-5735; be sure to mention the SHRM® Staffing Management Conference & Exposition.

Promotional and Event Marketing Strategies

Position your company ahead of the competition with the perfect promotion to complement your company's marketing plan. Partner with SHRM and gain exclusive exposure to top human resource professionals during the conference.

PLATINUM \$20,000

Opening General Session

Tuesday, April 28

2:45 p.m.–4:00 p.m.

Grand Opening Reception in the Exhibit Hall

Tuesday, April 28

4:00 p.m.–7:00 p.m.

Hotel Room Keys

Have your company logo and booth number proudly displayed on 6,000 hotel room keys of our attendees and the guests of the Las Vegas Hilton.

Included in Your Platinum Sponsorship:

- Fifty percent off one 8'x10' exhibit space.
- Premium booth location (subject to booth availability when you register).
- Five complimentary full conference registrations.
- One complimentary pre-conference mailing list.
- One complimentary post-conference mailing list.
- One complimentary registration bag insert.
- Custom signage at your event.
- Logo recognition on the SHRM Staffing Management Conference & Exposition web page.
- Direct link to sponsor's web page.
- Logo recognition in the Conference Program and Exhibit Directory.
- Recognition during general sessions.
- Sponsor ribbons.



Promotional and Event Marketing Strategies

GOLD \$15,000

Registration Bags

Your company name and logo will be in front of every conference attendee throughout the conference. These attractive bags are used by SHRM members and attendees from year to year so your company's visibility will be extended beyond conference week.

General Session with Nadira A. Hira

Award-winning journalist Nadira A. Hira is a general assignment writer at *Fortune* where she has focused increasingly on stories for and about Generation Y, the fastest growing segment of the American workforce.

Wednesday, April 29

8:30 a.m.–9:45 a.m.

Reception in the Exhibit Hall

Wednesday, April 29

4:30 p.m.–6:00 p.m.

Included in Your Gold Sponsorship:

- Premium booth location (subject to booth availability when you register).
- Four complimentary full conference registrations.
- One complimentary pre-conference mailing list.
- One complimentary post-conference mailing list.
- One complimentary registration bag insert.
- Custom signage at your event.
- Logo recognition on the SHRM Staffing Management Conference & Exposition web page.
- Logo recognition in the Conference Program and Exhibit Directory.
- Recognition during general sessions.
- Sponsor ribbons.



SILVER \$12,500

SmartBadges (NEW)

Proudly display your company logo and booth number on 2,000 electronic business cards for our attendees. Attendees use the smartbadges throughout the exhibit hall to request information on various companies' products and services.

On-Site Conference Program and Exhibit Directory
(Includes one full-page advertisement on the back cover.)

Badges and Lanyards

Lunch in the Exhibit Hall

Wednesday, April 29
12:00 p.m.–1:15 p.m.

Closing General Session with Steve Gilliland, CSP

Steve Gilliland, CSP has an appeal that transcends barriers of age, culture and occupation. Steve's motto is "If you take care of people, the business will follow." Implementing this principle, he has helped people grow their businesses and expand their lives by teaching them to rethink their work, their relationships and themselves.

Thursday, April 30
8:15 a.m.–9:30 a.m.



Included in Your Silver Sponsorship:

- Premium booth location (subject to booth availability when you register).
- Three complimentary full conference registrations.
- One complimentary pre-conference mailing list.
- One complimentary post-conference mailing list.
- One complimentary registration bag insert.
- Custom on-site sponsor signage.
- Logo recognition on the SHRM Staffing Management Conference & Exposition web page.
- Logo recognition in the Conference Program and Exhibit Directory.
- Recognition during general sessions.
- Sponsor ribbons.

Promotional and Event Marketing Strategies

BRONZE \$7,500

Continental Breakfast

Wednesday, April 29

6:30 a.m.–8:15 a.m.

Coffee Break in the Exhibit Hall **SOLD**

Wednesday, April 29

9:45 a.m.–10:35 a.m.



Ice Cream Social in the Exhibit Hall **SOLD**

Wednesday, April 29

1:15 p.m.–1:45 p.m.



Refreshment Break

Wednesday, April 29

3:15 p.m.–3:30 p.m.

Meet To Eat

This program is a restaurant reservation help desk that will help guide our attendees to some great restaurants on Tuesday, April 28 and Wednesday, April 29 from 7:00 p.m. to 11:00 p.m.

Grand Prize Drawing in the Exhibit Hall **\$2,500**

Wednesday, April 29

5:45 p.m.

Included in Your Bronze Sponsorship:

- One complimentary full conference registration.
- One complimentary pre-conference mailing list.
- Custom on-site sponsor signage.
- Name recognition on the SHRM Staffing Management Conference & Exposition web page.
- Name recognition in the Conference Program and Exhibit Directory.
- Recognition during general sessions.
- Sponsor ribbons.

Note: SHRM will be responsible for all planning, production and on-site supervision of all sponsored events.



SHRM Staffing Management Conference & Exposition Mailing Lists

Target conference attendees with a pre- and/or post-show mailing. Mailing lists of conference attendees will be available exclusively to exhibitors. Plan your conference promotions with the help of SHRM mailing lists.

The pre-show mailing list is available approximately six weeks before the conference and the post-show list is available approximately three weeks after the conference. Mailing lists include attendee mailing addresses only. All attendees have the option of removing their names from the mailing list. Order forms for pre- and post-show mailing labels will be available in the exhibitor service kit. The pre-show mailing list is \$250, the post-show list is \$325, or you can purchase both lists for \$525.

Questions

For further information on exhibiting or the exclusive sponsorship promotions, please contact:

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Staffing Management magazine is published quarterly by SHRM. Every issue focuses on topics vital to the success of employment and staffing professionals. Staffing Management is filled with the latest information on topics that include:

- Recruiting Techniques and Resources
- Compensation and Benefits
- Background Screening
- Employment Law
- Technology and Tools for HR Management

Target recruiting & staffing professionals with your ad in the show issue of *Staffing Management*.

For more information on advertising, please contact Reema Hamoui at +1-703-535-6168 or e-mail shrmadvertising@shrm.org.

2008 SHRM Staffing Management Conference & Exposition

Conference Exhibitors

Abso
AfterCollege, Inc.
AGResearch International
ASTD Job Bank
Authoria
Avature
Bayard Advertising Agency, Inc.
Beeline
Berkshire Associates Inc.
Bernard Hodes Group
Best Local Jobs/Advance Internet
Black Diamond Services
Bradley-Morris, Inc
Careerbuilder.com
CKR Group Inc.
Columbia Southern University
Corporate Express Recruitment Advertising
Costco Wholesale
Cox Newspapers, Inc.
CPP, Inc.
The Dallas Morning News
Data Facts Inc.
Datrose
Dice
Dillistone Systems
The Economist
eFileCabinet
employeescreenIQ
The Employment Guide
ERE Media, Inc.
EW Scripps
ExecuNet
Experience, Inc.
Expo Experts, LLC
Frontline Placement Technologies
Generator Group
Greentree Systems, Inc.
HireDiversity.com
HireTouch by ImageTrend
Houston Chronicle
HR Alloy, Inc.
HRCI
HRworks
Hyrian
IEEE Recruitment Services
Ineo Relocation Technologies
Indeed
Intrax Career Development
.Jobs
JCSI
Jobs in Pods
Johnson & Wales University
JWT Inside
Kelly Services
Kennedy Information, Inc.
Kroll
TheLadders.com
Landmark Destiny Group
Lifesigns Wellness Centers
Lighthouse Compliance Solutions, Inc.
LinkedIn
LLE - Language Services

2008 SHRM Staffing Management Conference & Exposition

Conference Exhibitors (continued)

Mankuta Gallagher & Associates, Inc.

MHS Inc.

MicroBilt Corporation

Military and Federal Times Newspapers

Monster

myTalentLink

NAS Recruitment Communications

National Association of Colleges & Employers

Novotus, LLC

Office of Disability Employment Policy

The Omnia Group

On-Campus Resources, Inc.

Organizational Talent Solutions, LLC

Pacific Bridge, Inc.

Paragon Relocation Resources

Pearson

Personnel Profiles Employment Screening

Physics Today JOBS

Pinstripe Inc.

PreVisor

Priority Research

Pro View Systems, Inc.

Q2 HR- Workforce Solutions

Qualigence

Quest Diagnostics

Rada Advertising, Inc.

Randstad USA

Ready To Hire, Inc.

Recruitment Marketplace

RetireeWorkforce.com

RetirementJobs.com

The RightThing, Inc.

Riviera Advisors

SEO4JOBS

Shaker Recruitment Advertising & Communications

Sheila Greco Associates

SilkRoad Technology

Simply Hired, Inc.

SmartSearch / Advanced Personnel Systems, Inc.

Society for Human Resource Management (SHRM)

Star Tribune

Sterling Testing Systems, Inc.

Success Communications Group

SyMplify Technologies

Taleo

Tennessee Urgent Care Associates

TMP Worldwide

Tribune Company

Triple Creek Associates Inc.

Truescreen, Inc.

TWC, A COMSYS Company

Ultimate Software

United Screening Services Corp.

The University of Alabama Culverhouse College

University at Buffalo

Vangent, Inc.

Verified Person, Inc.

VetJobs

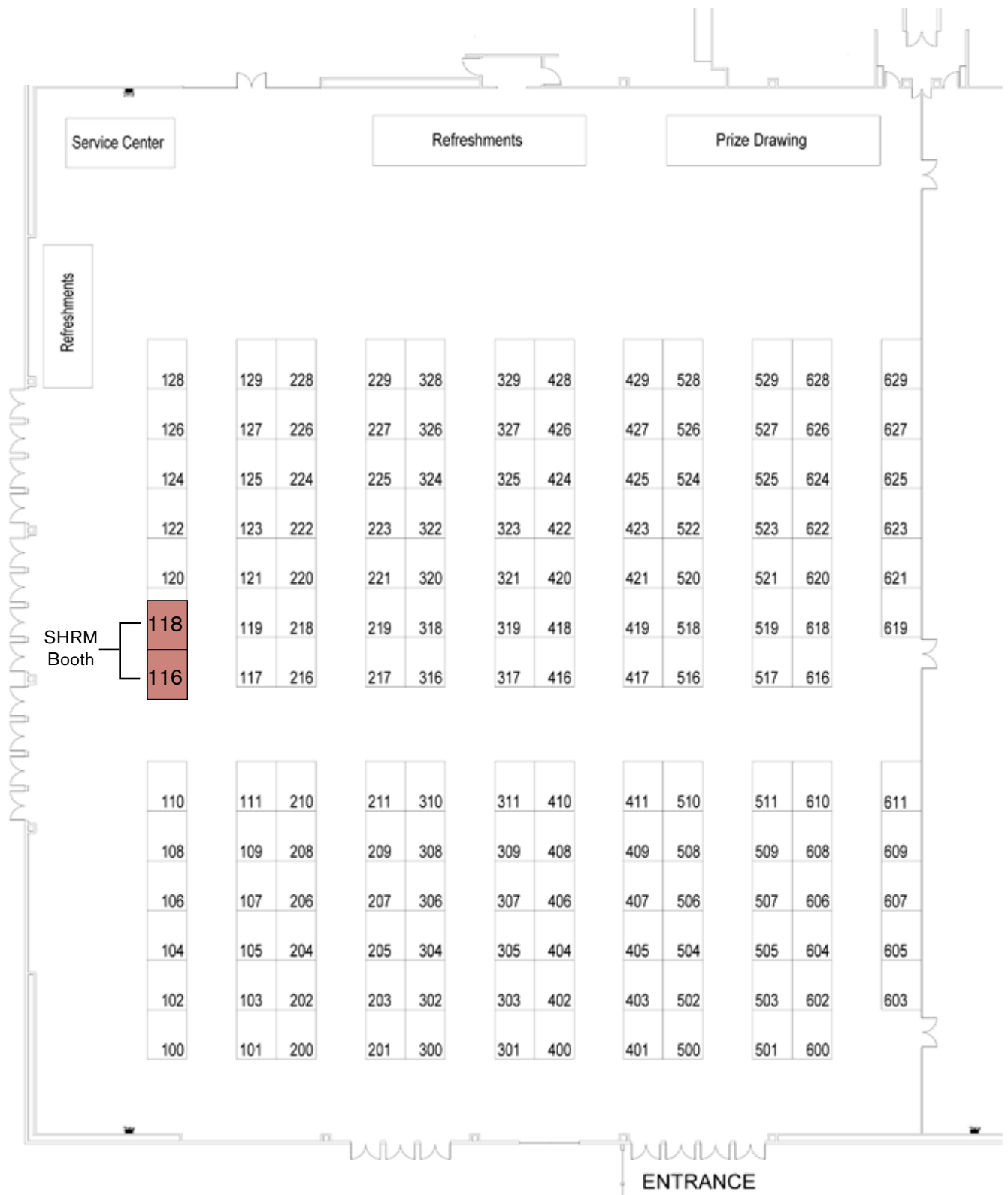
Vurv Technology

WorkplaceDiversity.com

ZoomInfo

2009 SHRM Staffing Management Conference & Exposition Floor Plan

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1800 Duke St • Alexandria, Virginia 22314-3499 USA
www.shrm.org/ • (703) 535-6102